### **Bio Of Directors**

### Ian Goodliffe

Ian has been in business for more than 30 years; most of that time has been spent as a consultant in the financial services sector. He has worked with most of the UK's banks, building societies and credit unions, as well as several international businesses. He has held senior roles in HSBC, Deloitte, CACI, and has run his own business since 2017. He has a deep understanding of customer behaviour and how that varies by socioeconomics, lifestyle and life stage, attitude and need. He is looking forward to supporting the Bradford District Credit Union with his knowledge and experience.

## **Julia Edwards**

A human resource professional with over 25 years' generalist experience in all aspects of HR, learning and development.

I have worked in many and varied business sectors including retail, professional services (law), charity, leisure, and care. Most of my career has been in financial services and was Head of HR for a financial service for 8 years.

I Throughout my career I have liaised at all levels of management and operated at Board level for the last 10 years of my career. My most recent role prior to my retirement was a as a People Strategy Partner in a care company. This was a strategic role, supporting (and, as required, deputising for) the HR Director in developing the HR Strategy and leading/managing projects to implement it.

# **Councillor Joe Whatley**

I am a Bradford Metropolitan District Councillor for the Bingley Ward. I studied at the University of Bradford receiving a first-class honours degree in Law and works within the trade union movement on various workplace disputes and campaigns.

# **Sharon Vassell**

I qualified as a Registered Nurse in 1992 and worked in the Private Sector until 2009, when I returned to the NHS and worked on an Elderly Care Medical Ward at the Bradford royal Infirmary. I had to take early retirement in 2013 as my health deteriorated and am currently unable to commit to a paid role.

I have been a member of the Felix Credit Union (Bradford) Limited since I was a child (nearly 40 years) and have held a range of volunteer positions there over the years, cashier, debt collector, secretary and now, treasurer. I took over as treasurer from Mr Prosper in 2017, as his health began to deteriorate, and my main role(s) are the week to week running of the credit union, compliance with the FCA and PRA, maintaining the ledgers and input of the various transactions, paying bills, and dealing with tradesmen.

I am also the Secretary and Treasurer of my local Parochial Church Council.